



Agenda

Please note that additional speakers will join the event as Session schedules allow. All times are subject to change.

Wednesday, February 5, 2020

Time	Session	
9:00 AM	<p data-bbox="245 835 625 913">2019 Voices of Florida Women: Continuing the Conversation</p> <p data-bbox="245 945 860 1302"><i>Throughout 2019, the Florida Commission on the Status of Women held community conversations throughout the state to identify key issues facing women and understand the critical needs that women and communities perceive as important. The 2019 Voices of Florida Women Listening Tour, was a coordinated partnership with city and county Commissions for Women and other women's organizations from the panhandle to Miami. An online survey also allowed more than 1,100 women to "talk to us."</i></p> <p data-bbox="245 1323 860 1680"><i>During this dynamic session, an expert panel examines and discusses the preliminary "top five issues" identified by women across the state as being critical in their communities. Attendees will then collaborate and develop a list of actions that each of the participants might undertake to address that issue in her or his community or organization. Join us in this discussion on how we can be inspired to work with like-minded organizations to create a better state for the women and families of Florida.</i></p>	<p data-bbox="954 835 1461 871">FSU Turnbull Conference Center Room 108</p> <p data-bbox="954 892 1250 924">Moderators: Kelly Sciba</p> <p data-bbox="954 934 1177 966">Executive Director</p> <p data-bbox="954 976 1177 1008">Rita Barreto Craig</p> <p data-bbox="954 1018 1023 1050">Chair</p> <p data-bbox="954 1060 1490 1092">Florida Commission on the Status of Women</p> <p data-bbox="954 1102 1088 1134">Key issues:</p> <ul style="list-style-type: none"> <li data-bbox="990 1144 1490 1270">• Affordable Housing Nicole Travis Director of Community and Economic Development, City of Lakeland <li data-bbox="990 1291 1490 1459">• Economic Security Paula Liang Chair, Catalist Jacksonville Women's Leadership Coalition <li data-bbox="990 1480 1490 1606">• Women's Leadership Andrea Messina Executive Vice-President, Florida School Board Association <li data-bbox="990 1627 1490 1659">• Caregiving <li data-bbox="990 1680 1490 1848">• Health-related issues including insurance and mental health Gail Ryder Vice President, Behavioral Health Services, BayCare Hospitals

Collaboration. Education. Celebration



Time Session

1:00 PM LEAD Summit Kick-Off

*Cabinet Meeting Room, Lower Level
The Capitol, Tallahassee, FL*

1:00 PM Registration and Networking

1:15 PM Welcome and Introductions

Kelly S. Sciba
Executive Director,
Florida Commission on the Status of Women

Commissioner Rita Barreto Craig
Chair, Florida Commission on the Status of
Women

Commissioner Karin Hoffman
Chair, *LEAD Summit*
Florida Commission on the Status of Women

1:30 PM LEAD Sessions

Leadership. Education. Advocacy. Development.

*Be inspired and learn from experienced professionals on the
myriad of leadership insights important to women. Summit
programs include:*

**Successful Engagement: Prepare to Win Before
You Begin...and What It Means for Affordable
Housing**

Mark R. Mills
President,
Mills Strategic Communication, Inc.

*To impact public affairs, success is often determined in
advance by how well you're positioned to make a
difference before you begin. In this interactive session,
you'll discover proven preparation strategies for
successful engagement by working within a small
group to advise a (fictitious) local leader who wants to
launch and lead a community conversation on
solutions to affordable housing, one of the
Commission's top policy priorities.*



Time	Session	
3:00 P.M.	Building Relationships: The Foundation of Effective Advocacy <i>The best way to build a mutually beneficial relationship with the offices of elected officials is to think in the long-term. Working with and earning the trust of politicians requires patience, integrity, and understanding, and even in a sustained relationship, things may not go the way you want them to go. But by thinking in the long-term, being able to compromise, and valuing the connections you have in Tallahassee, you'll find your work paying off.</i>	Moderator: Commissioner Karin Hoffman Chair, <i>LEAD Summit</i> Florida Commission on the Status of Women Melaney Cordell Senior Associate Buigas & Associates Kim McDougall Senior Government Affairs Consultant, GrayRobinson Attorneys at Law Sheela VanHoose Lobbyist, The Southern Group
4:00 P.M.	Bringing More Women into Senior Leadership: Closing the Diversity Gap <i>Board diversity represents an opportunity that, if properly harnessed, creates better leaders, better products, and better results for all involved. Using best practices and lessons learned from first-hand experiences, this panel of experts shares advice on gender partnership and diversity initiatives.</i>	Moderator: Commissioner Lady Dhyana Ziegler, DCJ. Ph.D. Past Chair, Florida Commission on the Status of Women Heidi Otway (Invited) President & Partner Salter Mitchell PR Commissioner Sophia Eccleston External Affairs Manager, Florida Power & Light Commissioner Rita Barreto Craig Chair, Florida Commission on the Status of Women



Time Session

5:30 PM Capitol Reception
Meet and greet with your attendees and legislators at the Florida Historic Capitol. The Historic Capitol has symbolized Florida state government. Restored to its 1902 appearance, the Historic Capitol stands as an icon at the center of Florida's Capitol complex. The cocktail reception features light hors d'oeuvres, beer, and wine. Legislators are invited to attend.

*Florida Historic Capitol
Senate Chambers, Tallahassee, FL*

Florida Senator Kathleen Passidomo

6:00 PM FCSW Installation of Officers
The 2020 Florida Commission on the Status of Women Officers are officially sworn into office.

Chief Justice Charles T. Canady
Florida Supreme Court

RIGHTFULLY HERS

ARTIFACTS ON LOAN FROM THE COLLECTIONS OF MR. RONALD L. BOOK AND SENATOR LAUREN F. BOOK

In recognition of the centennial of the 19th Amendment, explore the National Archives *Rightfully Hers* travelling exhibit along with suffrage artifacts on loan from Mr. Ronald L. Book and Senator Lauren F. Book. Learn more about the work that led to a landmark moment in American history that dramatically changed the electorate.

JANUARY 31 – AUGUST 30, 2020

FLORIDA HISTORIC CAPITOL MUSEUM

The *Rightfully Hers* Poster Display was created by the National Archives and is presented in part by the National Archives Foundation through the generous support of Unilever, Pivotal Ventures, Carl M. Freeman Foundation in honor of Virginia Allen Freeman, AARP, and Denise Gwyn Ferguson

NATIONAL ARCHIVES FOUNDATION

400 S Monroe Street, Tallahassee, FL ■ flhistoriccaptol.gov ■ (850) 487-1902

In recognition of the centennial of the 19th Amendment, explore the National Archives Rightfully Hers travelling exhibit along with suffrage artifacts on loan from Mr. Ronald L. Book and Senator Lauren F. Book at the Florida Historic Capitol Museum. Learn more about the work that led to a landmark moment in American history that dramatically changed the electorate.



Thursday, February 6, 2020

Time	Session	
9:30 AM	LEAD Summit Legislator Visits <i>The LEAD Summit takes the show on the road and visit Legislators in their offices, sit in on the House or the Senate if they are in Session, or visit a live Legislative Committee Meeting. This is the perfect opportunity to learn firsthand the inner workings of the Florida Legislature.</i>	<i>Around the Capitol (Split groups)</i> <i>Meet on 22nd Floor of the Capitol to break into groups</i>
10:30 AM	Engaging in Florida Elections: A Conversation with Marian Johnson	Marian Johnson Executive Director, Florida Chamber Political Institute
11:40 AM	Group Photo	<i>Florida Capitol 22nd Floor</i> <i>Tallahassee, FL</i>
Noon	FCSW Women's History Month Celebration Luncheon <i>Join the FCSW in celebrating Women's History by recognizing the winners of our 2020 Essay Contest and their teachers and learning more about the 2020 Florida Women's Suffrage Centennial Celebration.</i>	<i>Florida Capitol 22nd Floor</i> <i>Tallahassee, FL</i> Tallahassee Mayor John E. Dailey Deputy Commissioner Deborah Tannenbaum Florida Department of Agriculture and Consumer Services Florida Secretary of State Laurel M. Lee Florida Department of State
1:30 PM	Adjourn	

*Times subject to change.